



VETERANS FLORIDA

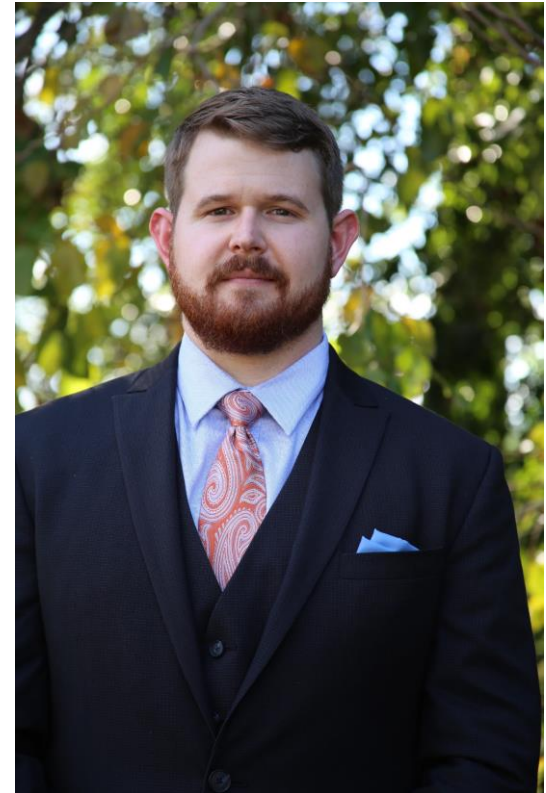
Wednesday, August 8th, 2018

Chris Meinhardt, Employer Outreach

Chris Meinhardt



Christopher Meinhardt is the Employer Outreach Specialist at Veterans Florida. Chris works with employers across the State of Florida providing education on the value of veterans in the workforce and veteran hiring and retention techniques. Through the Veterans Florida Workforce Training Grant Program, he connects employers with veteran candidates and grant funds to cover training costs. Chris has 10 years of experience in business development and operations holding leadership roles in a variety of companies and industries. Chris is a veteran of the United States Marine Corps completing combat deployments to Iraq and Yemen and continues to serve through active participation in different veteran organizations and initiatives.



Veterans Florida: Who we are

Veterans Florida is a non-profit corporation created by the State of Florida in 2014 to help veterans transition to civilian life. Veterans Florida provides tools for veterans to take advantage of the benefits of living and working in the Sunshine State.



Veterans Florida: What we do



Direct Services:

- Employment Assistance and Placement for Veterans
- Workforce Training Grants for Employers
- Recruiting services for Employers
- Entrepreneurship Training for Veterans

Indirect Services:

- Generating Awareness of Florida as a relocation destination for veterans

Marketing Florida to Veterans



\$1 Million annual marketing campaign aimed at increasing awareness of Florida as a relocation destination for veterans and their families.

Key Messages:

- Florida wants you here
- Quality careers available throughout the state
- Incredible colleges and universities
- Business friendly climate makes it easy to start your own business

Mediums:

- Social Media, Print, Digital, Out of Home, and PR

Entrepreneurship Program



The Veterans Florida Entrepreneurship Program is made up of multiple components:

- Self-paced Online Module
- Frequent, single topic workshops (in-person)
- Long-term, cohort based advanced training (9-10 weeks)

Delivered through six Network Partners across Florida



Workforce Training Grant Program

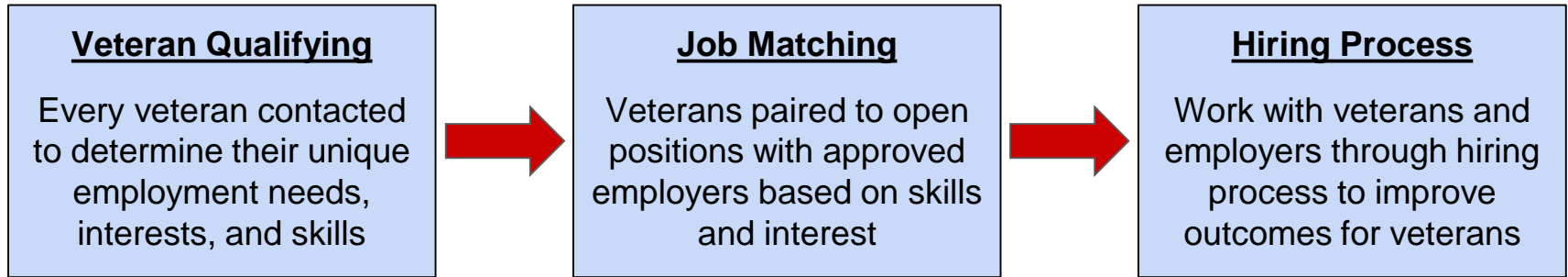
- Reimbursement for 50% of qualified training costs up to \$8000 per veteran trained.
- Qualified training costs include both new veteran hires and current veteran employees
- Recruitment assistance, access to pre-qualified veteran candidates
- Simple application process for businesses.
- Currently accepting applications requests at veteransflorida.org/grant



Veterans Florida: Career Services



Veterans register for career services, submit resume, and view job openings at veteransflorida.org/careers



The Career Services Team provides:

- Resume writing assistance
- Interview preparation
- Advocate to employers for veterans
- Facilitate feedback from employers

Contact Us



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